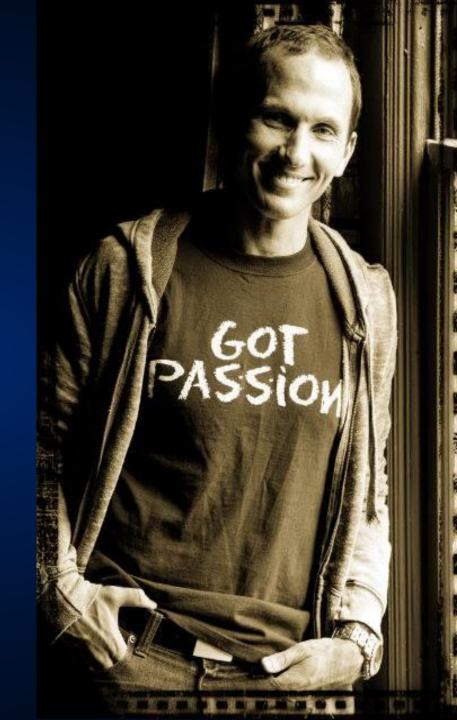


"Showing up might get you started, but how you show up determines your potential."

@KevinCSnyder



the

VISION success development motivation leadership



Think different

### SUCCESS

SUCCESS



WHAT PEOPLE THINK IT LOOKS LIKE WHAT IT REALLY LOOKS LIKE











## The Ripple Effect



## YOUR VISION of where or what you want to be is the GREATEST ASSET you have. Without having a goal it's difficult to score.











# Your Our

## Greatest

Accomplishment?





### Snyder lives his dream on Price is Right' on the show must have been appar-

BY RON LANDFRIED

The Herald Sun

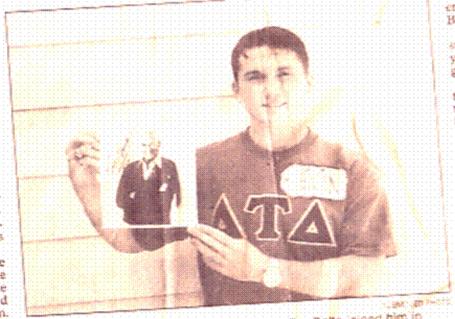
Since he was a youngster, Kevin Snyder has yearned to hear his name called, followed by these words, intoned in a booming voice brimming with enthusiasm: "COME ON DOWN!"

The 1994 Northern High School graduate knows his fascination with the daytime game show "The Price is Right" is a little odd, but he's unapologetic. He has written a paper on the psychology of the show and even skipped his college graduation to take a shot at an appearance. Alas, host Bob Barker was sick that day.

But Snyder, now 23, was not to be denied. Last month he heard the words, shared the stage with the white haired, perpetually tanned host and did pretty well. At 11 a.m. Wednesday on CBS, viewers can watch Snyder's dream come true.

"I know it's crazy," he said. "People made fun of me, ... I told them, you just wait."

He owes some of his success to his fraternity brothers at Delta Tau Delta Snyder is a true-blue Delt. Even now, post-graduation, he works for the fraternity as a consultant. Ten fellow Delts, either sharing his obsession or just along for the fun, joined him at the California studio where, wearing T-shirts that



Kevin Snyder's fraternity prothers from Delta Tau Delta joined him in California for his appearance on "The Price is Fight."

said "The Price is Delt." They waited in line all day.

"They put you through a screening process," Snyder said. "The group I was with was committed to plugging me. I said I missed my college graduation and drove 6,000 miles just for the chance to be on the show."

"I ne er had a college class at 11 a.m. 1 vitote a paper on the show when I was a freshman. What I realized is that that it is one of the most popular game shows because you can live through the contestants. A teacher praised the paper. She said, You're weird, come and see me.

The magnitude of his desire to be

ent. Soon, Snyder was on stage with Barker.

"Bob is old and fragile, but he's still the man," Snyder said of the 75year-old host. "The show's been going on for 29 years strong."

"There is actually a strategy to the game," Snyder said. "The prices there are so expensive. You have to know that ... Spending time in a grocery store isn't going to help

So Snyder won some preliminary prizes and then used his strategy when asked to guess the price of a diamond bracelet.

Sensing that everyone else had underbid, he guessed \$1,550. The actual price was \$1,625. Then he spun the big wheel and racked up another prize - \$1.

His wild 20 minutes of fame were

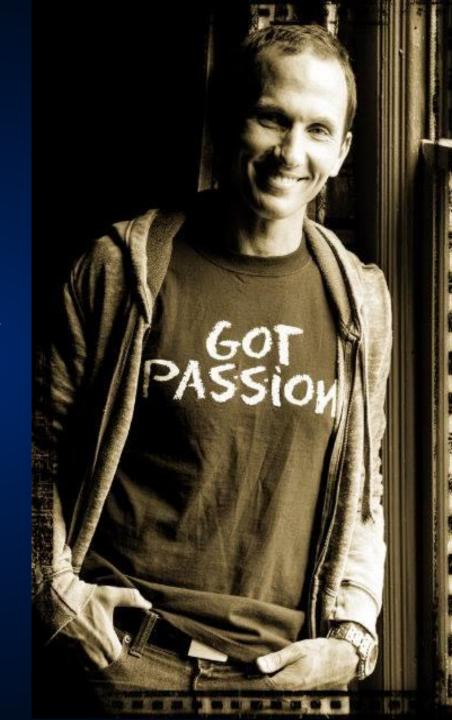
The always liked The Price is Right," his mot er, Barbara Snyder, recalled. "I ne er watched a show with him wher he didn't win every game. There's something wrong when a 21-ye/c-old knows the price of Preparati & H and Dentu Creme."

"I lived of dream," Snyder said. "It's cool i be able to say that even though it's weird."

Will his Ife be all downfull now that his drain has come true? Yes, în a way. Syder says his new pursuit will be skydiving.

"You can't live a dream unless you have a VISION first."

**#VSCPASummit16** 





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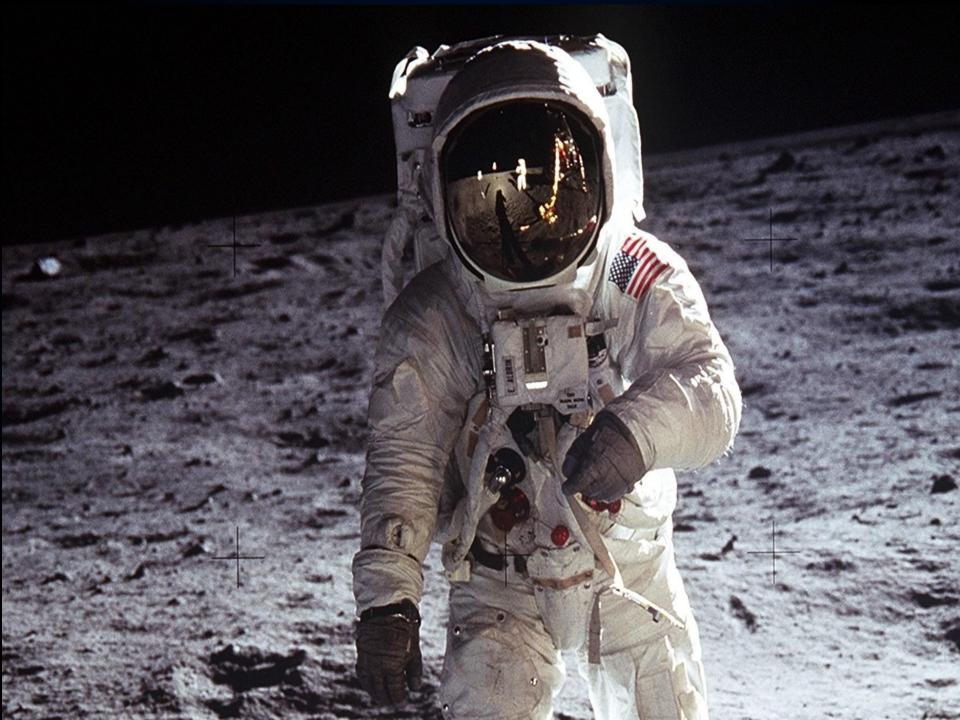
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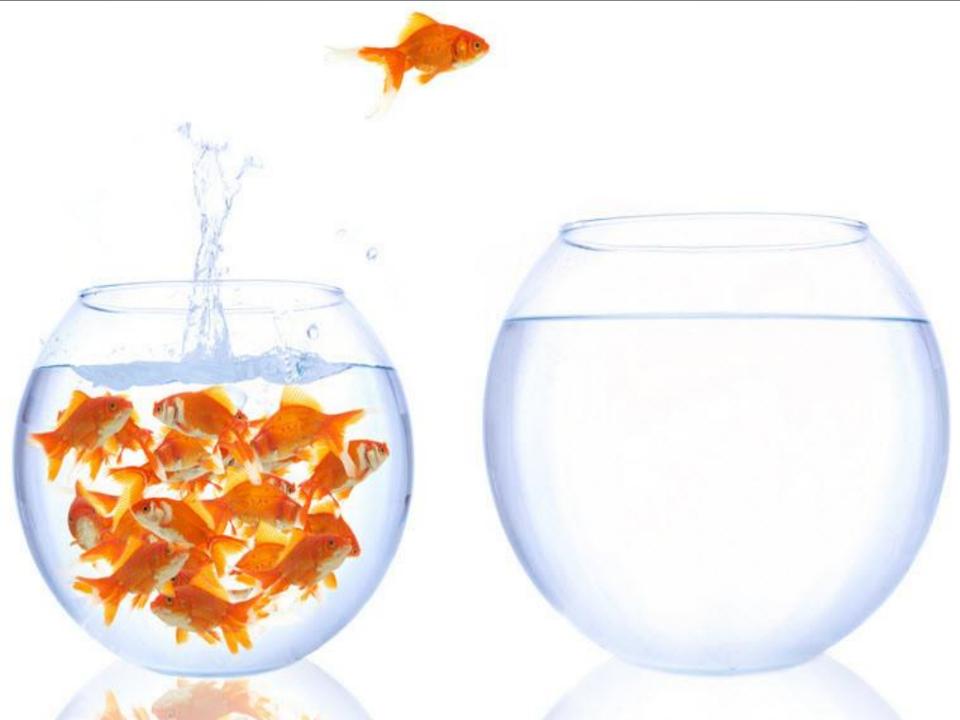
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stone across the water so that it may create a ripple." @KevinCSnyder

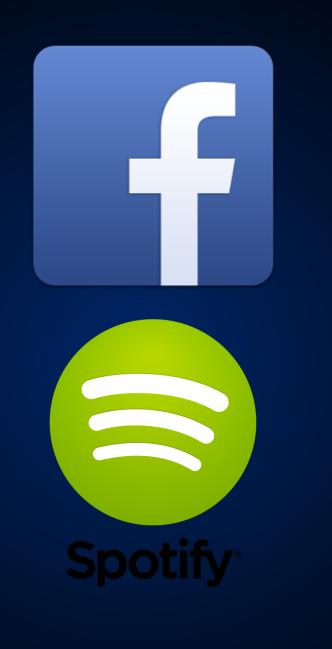
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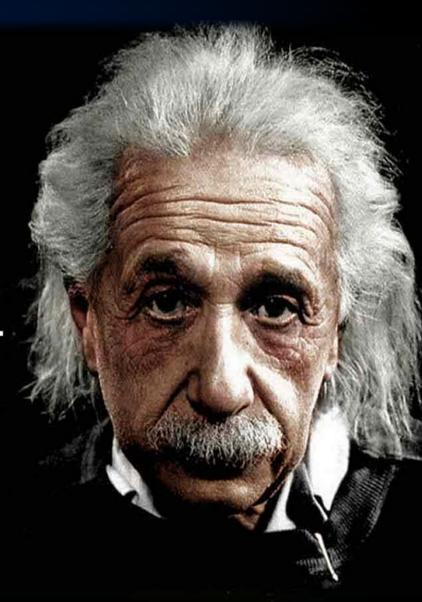


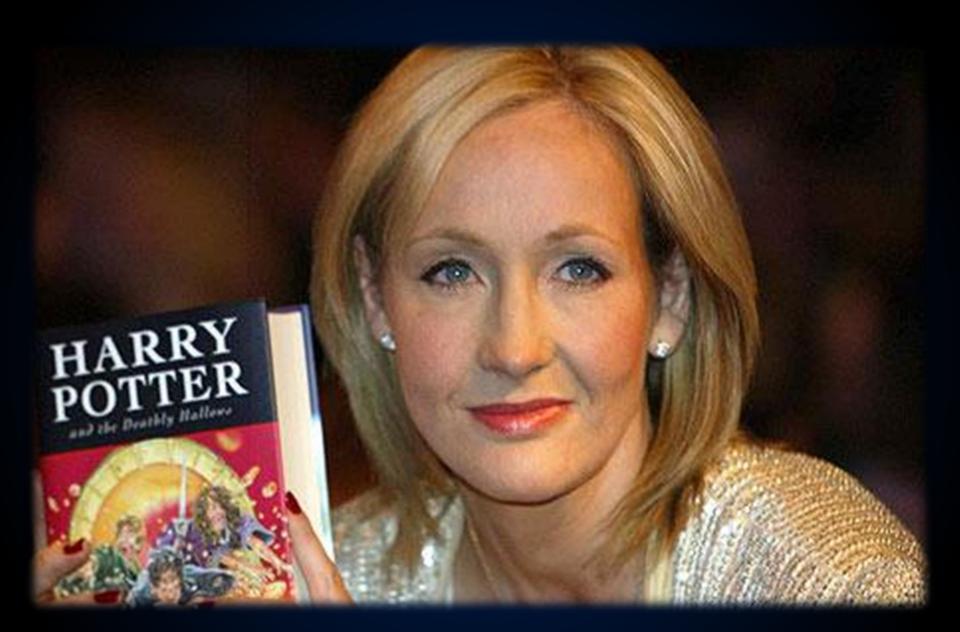
**Microsoft**®

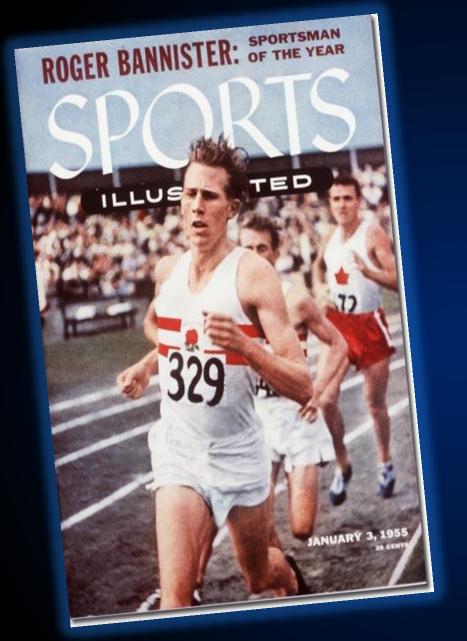
### **Insanity:**

doing the same thing over and over again and expecting different results.

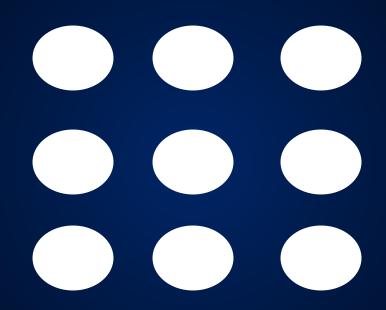
Albert Einstein



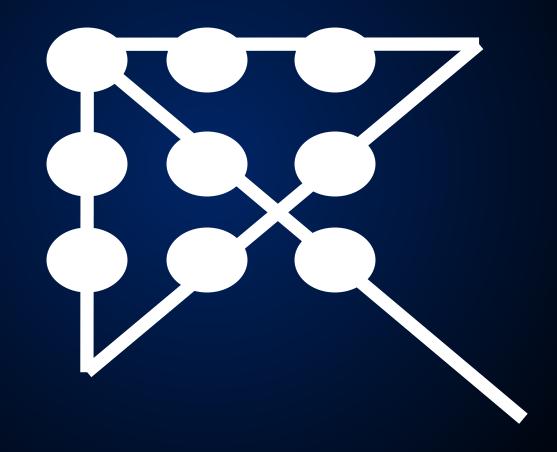




### "Think Differently to achieve the success you desire."



#### Grow The Zone



When you go outside your comfort zone, you grow your comfort zone."



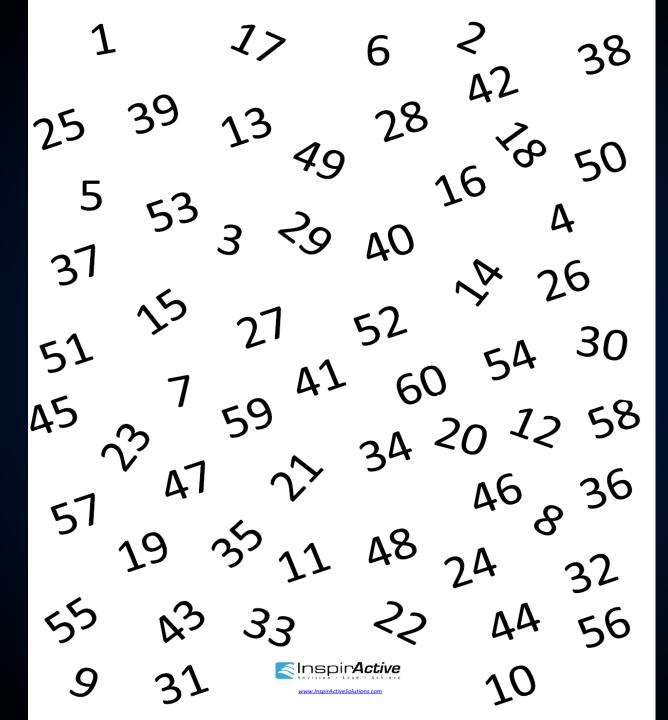
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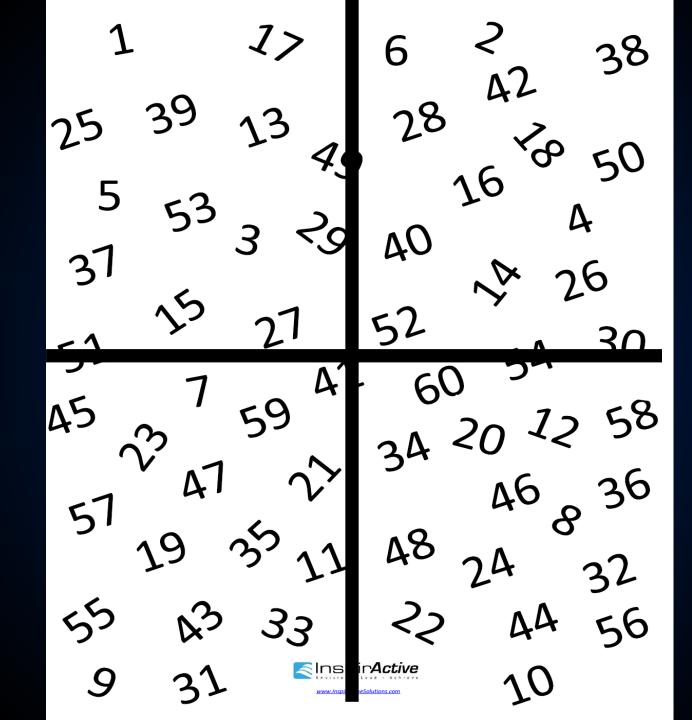
# COMFORT ZONE

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## "When you go outside your comfort zone, you grow your comfort zone."

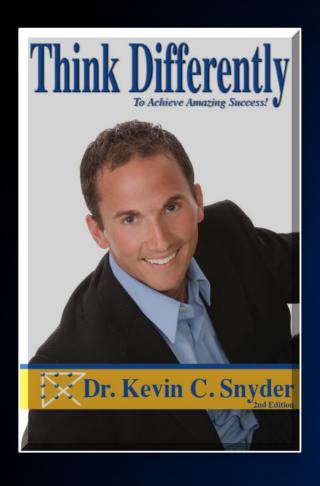




"You'll be more successful in less time when you have a strategy."



# What YOU Expect?



## To receive, send email Kevin@KevinCSnyder.com

TEXT
KevinCSnyder
to #22828

