

KEYNOTE SPEAKING. LEADERSHIP WORKSHOPS.

# EMPOWERMENT and ENGAGEMENT EXPERT

## Dr.KEVIN<sup>C</sup>Snyder

Presentations  
that drive  
motivation,  
positive  
change  
and high  
performance.

**1,000,000+** people across  
**1,150+** organizations  
in all 50 states and around the world.



919-633-9931



Kevin@KevinCSnyder.com

WWW.KEVINCSNYDER.COM



@KevinCSnyder

## ORGANIZATIONS cannot grow unless their people do first.



“ I was so inspired after hearing Kevin’s keynote presentation during our JetBlue training event. He delivered the perfect blend of humor, audience engagement and practical content. My team was still talking about Kevin weeks after the event. He made not only a great impression, but also a tremendous impact! ”

**SUZANNE JONES,**  
Vice President, JetBlue

“ Kevin’s keynote at our national conference was a huge success and his two sessions were amongst the highest rated. ”

**DANA PERRINO,**  
Institute of Internal Auditors  
North America

Whether you are looking for a keynote speaker who will set an extraordinary energy tone for your conference or you have a training event unique to your organization and find value in bringing in an outside expert, Kevin has a proven track record of delivering empowering messages that will exceed your expectations. Kevin’s programs help organizations raise the performance bar, build more positive and energized team cultures, and embrace change to think differently and achieve new results.

Kevin is the author of several books, including a best-seller, titled, *Think Differently to Achieve Success, Making a Difference* and *The DOT: Creating cultures that leverage strengths in any situation*.

Kevin earned his Doctorate from the University of Central Florida and focused his research on student retention and success factors for first-generation college students.

He also earned a Masters from the University of South Carolina and a BS in Marine Biology from the University of North Carolina Wilmington.

Prior to becoming a professional speaker and writing books, Kevin worked in Higher Education at several institutions, most recently serving as Dean of Students for High Point University.

Kevin customizes every speech with your goals, objectives and theme in mind. His presentation topics can include personal motivation, adapting to change, team empowerment, generations in the workforce, effective communication, peak performance principles and many more. Whether Kevin is keynoting at a large training conference or facilitating a smaller group presentation, his #1 goal is ensuring your attendees find tremendous value and rave in feedback.



[WWW.KEVINCSDYDER.COM](http://WWW.KEVINCSDYDER.COM)

# Why Audiences and Meeting Organizers Love Working with KEVIN

- **ENGAGING, EMPOWERING, ENTERTAINING**
- Sets incredible **ENERGY TONE** that audiences remember and rave about
- Seasoned professional with **20+ YEARS KEYNOTE AND TRAINING EXPERIENCE**
- Proven track record **IMPACTING AUDIENCES** of all sizes (from 50 people to 5,000+)
- **TAILORS CONTENT** based on your goals and theme
- Credentials includes a **DOCTORATE DEGREE / FACULTY** at Center for Creative Leadership (CCL)
- **BEST-SELLING AUTHOR**

A few of the  
**1,150+** organizations  
Kevin has spoken for...



“ We absolutely loved having Kevin keynote to our group! Our attendees were ranting and raving about his presentation being not only entertaining and humorous, but also extremely powerful and relevant for the human resource industry and all the challenges we face. There wasn't one person in our audience not engaged with Kevin. He's a phenomenal speaker and highly recommended! ”

**KENDA FINK, PHR,**  
Executive Director, Society for Human Resource Management

“ Kevin, thank you! The educators had incredible feedback on your session. Your presentation was very inspiring and a great way to end our Professional Development Conference. Thank you so much! ”

**MOLLY WASH,**  
CAE, Executive Development Director, Association of CPAs

**CLICK HERE** to  
**watch Kevin**  
**in action NOW!**

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# KEVIN'S Most Requested PRESENTATION TOPICS

- Motivation and leadership skills
- Adapting to change for growth
- Engagement and empowerment
- Innovation / New ways of thinking
- Leadership & goal setting
- Building high performing teams
- Millennials / Bridging generation gap
- Communicating more effectively
- Developing growth-mindset cultures



## AUDIENCE

Kevin presents at conferences, annual events and internal trainings for a wide variety of audiences and industries. Audiences range from larger groups between 500 - 5,000 to smaller groups of less than 100.



## FORMAT

Groups invite Kevin to speak for all sorts of occasions. Kevin's presentations are ideal as conference keynotes (45 - 90 minutes) where the stakes are high to set an extraordinary and memorable energy tone for your event. Kevin's presentations are also ideal for smaller size keynotes and training programs that range from 60 minutes to ½ day and full day leadership workshops. Below are options to consider when hiring Kevin.

### OPTION 1

- Tailored presentation design and delivery (45-90 min) tailored with your goals and objectives

### OPTION 2

- Tailored presentation design and delivery up to 90 minutes
- Half day of availability for an additional presentation (ideal for ½ day trainings and conference events)
- 50 autographed copies of Kevin's best-selling leadership book, *Think Differently to Achieve Success* or *The DOT*
- Book signing session

### OPTION 3

- All features from Option #2 plus FULL DAY of availability (ideal for full day trainings and conference events)
- 150 autographed copies of Kevin's best-selling book, *Think Differently to Achieve Success* or *The DOT*
- Unlimited eBook downloads for attendees/anyone throughout organization
- Customized book with organization logo and message inside page
- Pre-event welcome video
- Kevin provides slide deck and resource link to all attendees



You know you have found an incredible speaker when you receive dozens of texts during the actual presentation from audience members asking, "Where did you find this guy? He's phenomenal!" Kevin's recent keynote presentation was fantastic and perfectly customized for our group. Highly recommended for any conference planner seeking a powerful, upbeat keynote presenter.

EDWARD RANDALL, Executive Director, ASAE



## **2020 VISION** and **BEYOND:** **Think Differently to Achieve New Success!**

Scientist Charles Darwin's quote, "The species who survive are those who best adapt to change," is just as applicable to organizations and individuals as it is to the animal kingdom. Meaning, in order for organizations to thrive amidst constant disruption, professionals at all levels must be proactive to embrace change, know how to develop growth mindset cultures and inspire others to envision new possibilities. Based on his best-selling leadership book, "Think Differently to Achieve Success," his award-winning research and his extensive speaking to over 1,150 organizations all over the world, Dr. Kevin Snyder will share best practice and 'next practice' strategies outlining what it takes to develop workforce cultures where people become energized to think differently, adapt in agile environments and achieve new and extraordinary results. "Organizations cannot grow unless their people do first!"

**Learning objective:** *This presentation will equip participants with strategies to view change in the workplace differently and inspire them to be proactive in creating positive, agile team cultures.*

## **MILLENNIALS, GEN Z** and **MOTIVATING** the **MULTI-GENERATIONAL WORKFORCE**

New generations of professionals have emerged and officially become the majority workforce demographic. These populations, known better as Millennials and Gen Z, have not only changed how organizations attract, develop and retain younger talent, but also how to engage employees across all generations. Some organizations have caught on quickly while others continue to struggle with significant losses and costs due to rapid employee turnover and disengagement. Leaders who understand and better embrace the needs and perspectives of Millennials and Gen Z workers will find success in a more engaged and productive workforce while also benefitting from knowledge transfer and reverse mentoring opportunities. In this interactive presentation tailored for professionals of all generations, you will learn best practices and tangible take-a-ways on how the 'corporate melting pot' can bring the generations together to bridge dynamic workforce cultures.

**Learning objective:** *This presentation will empower participants with innovative concepts and action strategies to bridge generations that impact today's evolving workforce.*

**CLICK HERE to**  
**watch Kevin**  
**in action NOW!**

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## The **E.D.G.E FACTOR™**: Four Keys to Unleash Winning Success

Extraordinary success doesn't just happen in organizations; rather, it's a byproduct from applying four key action concepts within a philosophy Dr. Kevin Snyder describes as "The E.D.G.E. Factor." Understanding E.D.G.E. and applying its four success strategies will ensure that professionals have the problem-solving skills and knowledge to excel in any situation and empower others to do the same. This motivational program will focus on leadership secrets from top performing professionals and innovative organizational strategies proven to ignite extraordinary motivation at all levels. You'll learn how to foster persistent grit to work through adversity and cultivate high-performing team cultures. If you have ever wondered how some professionals and organizations achieve winning success despite constant challenges, then learn what makes up E.D.G.E. and be equipped to make a difference like never before.

**Learning objective:** *This presentation will teach the E.D.G.E. formula which will help participants problem-solve and excel in any situation and maximize their performance potential.*

## **THE DOT:** Creating Cultures that Identify and Leverage Everyone's Strengths

Envision a dynamic workforce culture where everyone feels valued and clearly knows how they contribute. This type of environment would yield extraordinary results such as heightened efficiency, engagement, retention and productivity. However, in several recent studies, the far majority of professionals self-report feeling extremely untapped, underappreciated and overworked. The solution to these problems is understanding the leadership and empowerment principles based on Kevin's new book titled, "The Dot," which presents a new approach showing how anyone at any level can contribute value to any situation. The story of DOT will help you identify hidden talent within yourself and others that is waiting to be unleashed.

**Learning objective:** *This session will empower participants with a fresh new approach at personal motivation, ways to make a difference in any situation, and team empowerment strategies.*



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**Dream Big. Start Strategic.**



**CONTACT**  
**Dr.KEVIN<sup>c</sup>Snyder**  
TODAY to make your next  
event unforgettable.



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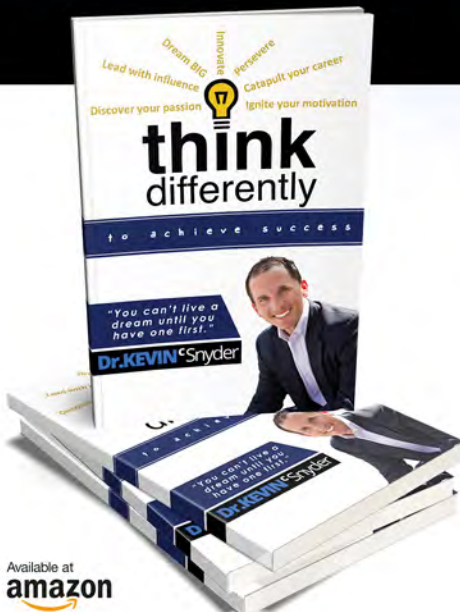


Kevin@KevinCSnyder.com

Please visit [www.kevincsnyder.com](http://www.kevincsnyder.com) to inquire about  
Kevin's availability for your event!



@KevinCSnyder



Available at  
**amazon**

## Kevin's **BEST-SELLING** **INSPIRATIONAL** and **LEADERSHIP** book, *Think Differently*

Receive a **FREE** copy on Kevin's website! *Think Differently* is filled with motivational stories and powerful lessons that will condition your mind for success, resilience and high performance.

Kevin offers this book to be **CUSTOMIZED** for your organization when ordered in bulk. Your logo and a welcome message will be included on the front page! An extraordinary tangible and memorable gift for your attendees. Inquire for details and a sample.