

# Funding Recommendations

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*Have limited or no budget? Consider these funding tips below to find the financial resources to bring Kevin to your event! With just a few phone calls or emails, you'll find partners to make it happen. Remember, when you don't ask the answer is always "no!"*



## Co-sponsor Kevin with Other Organizations and Split the Fee



Consider partnering with other organizations to split Kevin's fee. When you collaborate on one main presentation, you'll also maximize your attendance. Furthermore, since Kevin makes himself available for a full day, he can present multiple programs on the same day for different groups. You could get 2-3-4 programs for the price of 1!



Co-sponsoring is ideal for schools and colleges/universities. Combine a variety of department budgets or reach out to other schools/colleges in close proximity. Co-sponsoring is easy.



## Find a Sponsor



There are many groups who would love to have the sponsor recognition for bringing Kevin to your event. Reach out to your existing sponsors and partners and offer them this marketing opportunity to bring in a keynote speaker. When doing so, mention that Kevin can speak for their organization on the same day too! Kevin can also recognize them from the stage.



Examples of school sponsors include PTA, PTO and local businesses who support education.



Examples of collegiate sponsors include local businesses (especially banks) who are involved with your new student orientation, career fairs, athletic events and much more. Contact these departments, speak with your Dean of Students office and look at marketing ads in your campus newspaper!



Examples of professional/corporate sponsors include previous event sponsors, those currently sponsoring your event and any company who desires your business!



## Explore Government and Grant Sources



Obtaining government and grant funding is much easier than you think, especially in the education sector. All of Kevin's programs comply with federal and state guidelines and may be funded through grants from NCLB Title I and NCLB Title IV. Kevin's topics include drug/bully/suicide and dropout prevention as well as character education, parent involvement, college readiness and values-based leadership. Grant monies are used for Kevin frequently.



## Purchase Kevin's Books



In some occasions, Kevin will consider a discounted speaking fee in lieu of bulk book orders. Keep in mind that your budget line to purchase these books (i.e. educational resources or training/development) is likely different than the budget line to pay for his speaking honorarium. When purchasing books in bulk, Kevin can also customize the inside front page with your company logo and a welcome message. Inquire about bulk book orders!

