

COACHING APPLICATION

Your answers below will help Kevin understand your speaking goals and whether his coaching process will be a good fit for you.

On a scale of 1-10, 1 being "kinda" and 10 being "fierce hunger and passion," rate your ambition to become a professional speaker. Explain:

1 2 3 4 5 6 7 8 9 10

What are your specific goals for developing a successful speaking business? What do you desire to accomplish?

Describe your speaking experience to audiences up until now:

Have you ever been paid to speak before? If so, how many times and what has been your average fee?

If you currently have a signature presentation, list the title and short description below: (it's OK if you don't have this yet! Kevin will help you.)

List up to three specific target audiences that you're most interested in speaking to: (it's OK if you don't know this yet! Kevin will help you.)

If you currently have a website or demo video, include links below:

What do you currently do for employment? Also, can your current employment allow you flexibility to travel and speak? Explain:

On a scale of 1-10, 1 being "terrified" and 10 being "I can crush it now," how confident do you feel about your speaking ability in front of audiences?

- 1 2 3 4 5 6 7 8 9 10

On a scale of 1-10, 1 being "not really" and 10 being "absolutely", describe how coachable you feel you are. Are you open to keeping an open mind and being coachable through a proven speaking business process?

- 1 2 3 4 5 6 7 8 9 10

What else would be helpful to know about you and/or your speaking/goals?

Beyond helping you create the foundation to get your speaking business moving, do you have any specific questions for Kevin?

After completing this document, SAVE and SEND to Kevin@KevinCSnyder.com